

Party People

by MAISIE WILHELM

THIS SEASON POSES an exercise in problem solving for publicists and party planners working overtime to book celebrity guests for their soirees, considering that the MTV VMA's will lure most to Las Vegas this week. But with massive events peppering Fashion Week, not to mention Fashion Rocks, the industry's own tribute to music lovers, the crowds won't stay away for too long.

Parties that pull out all the stops

VAN CLEEF & ARPELS, "UNE JOURNÉE À PARIS"

SEPT. 4, 8 P.M.-MIDNIGHT

Straight-from-Paris Lido dancers, DJ Pedro Winter and the fierce girl group Les Plastiscines perform at the Parisian club-themed night. The guest list includes model Irina Lazareanu, Sarah Michelle Gellar, Alber Elbaz, Ingrid Sischy and Paris gadabout Olivier Zahm. Hammerstein Ballroom, 311 W. 34th St.

CONDE NAST'S "FASHION ROCKS: FASHION & MUSIC COME TOGETHER"

SEPT. 6, 8 P.M.

"Entourage" star Jeremy Piven hosts the show, while Billboard favorites Aerosmith, Alicia Keys, Fergie, Jennifer Hudson, Jennifer Lopez and Usher, among others, sing and shake a tail feather. Sept. 6 on CBS, 9 p.m. Radio City Music Hall, 1260 Ave. of the Americas

Crash at your own risk

401 PROJECTS' VISIONS OF ROCK

SEPT. 8, 7 P.M.

Patti Smith, Michael Stipe and Lenny Kravitz attend the opening of this photography exhibition featuring photos taken by musical legends. 401 West St.

THE FIT COUTURE COUNCIL LUNCHEON HONORS ALBER ELBAZ

SEPT. 5, 11:30 A.M.

FIT kicks off the week with the first cocktail party (champagne at lunchtime — why not?) and presents its second annual Couture Council award for artistry of fashion to Elbaz. Chloë Sevigny, Linda Evangelista, David Bowie, Iman, Julianne Moore and Sarah Jessica Parker will fete the Lanvin maverick. The Rainbow Room, 30 Rockefeller Plaza

CALVIN KLEIN UNDERWEAR'S 25TH ANNIVERSARY CELEBRATION

SEPT. 5, 9 P.M.

Current Skivvies model Djimon Hounsou and Hilary Swank host the invitation-only anniversary party. Calvin Klein, Inc., 205 W. 39th St.

High-brow hipster hangouts

ALEXANDER WANG AFTER-PARTY

SEPT. 6, 10 P.M.

Model and show stylist Erin Wasson hosts while DJ AM, Steve Aoki and Matt Creed (of Beatrice Inn) keep the records spinning. Brooklyn-based Locksley perform. Added bonus: A party bus with drinks, dancing and a stripper pole will stop all over the city to pick up revelers. 313 W. 37th St.

ANTONY GENN AT PRADA

SEPT. 7, 9 P.M.

Genn plays a private gig with his band The Hours at the Prada store in SoHo, which will also feature the famed \$100 million Damien Hirst skull. This makes the week heavy on Hirst, who also teamed up with Levi's for a show on Saturday night.



WASSON



ELBAZ



SEVIGNY

KEYS

KRAVITZ

STEVEN
BY STEVE MADDEN

Grand Opening

Thursday, September 6th • 5pm - 7pm

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* while supplies last